

TITLE OF PAPER (STYLE HEADING 1: FONT FORMATS – TIMES NEW ROMAN, 12 PT BOLD, ALL CAPS; PARAGRAPH FORMATS: CENTERED, SPACING BEFORE 30 PT, SPACING AFTER 30 PT)

Authors*

(Style Heading 2: 10pt bold, title case, centred, spacing before 0 pt, spacing after 12 pt, keep with next, keep lines together)

Affiliation (Style Affiliation: 10pt, centered, spacing before 0 pt, after 18 pt, keep with next)

Abstract (bold). *Short abstract in English (Style Abstract: 9 pt, italic, pt, justified, 0.75 pt left and right indentation).*

Key words (bold): *key word 1, key word 2... to (max) key word 6*

1. Main Heading (Style Heading 2: Small Caps 12 pt, Centered, Spacing before 24 pt, Spacing after 6 pt, Keep with Next, Keep Lines Together)

Main text: only use characters and symbols available in the Times New Roman or Symbol font (as in the full text of paper), 11 pt; paragraph format: justified alignment, left and right indent 0 pt, space before and after 0 pt, first line indent 0.5 cm; line spacing 1.15 pt. The length of the paper body text should not exceed 30,000 characters (including spaces).

1.1. Subheading (Style Heading 3: 11 pt, bold, align text left, spacing before 12 pt, after 6 pt, indentation left 0,5 pt, keep with next, keep lines together)

Sample of main text¹. Sample of main text.

1.1.1. Subheading (Style Heading 4: 11 pt, bold, italic, left, indentation left 0,5 pt, spacing before 12 pt, after 6pt, keep with next, keep lines together)

Sample of main text. Sample of main text.

* Scientific paper that is part of any scientific and research project should be sign, with short description in, by the title on the cover page, in footnote (*).

¹ Footnotes should be used as informative addition to text (Font Format - Times New Roman, 9pt; keep with next, keep lines together).

Illustrations: figures, photographs, line drawings, (Styles Figure, Figure Title)

All illustrations (figures, photographs, line drawings, graphs) should be numbered in series and all legends should be included at the bottom of each illustration. All **figures, photographs, line drawings and graphs**, prepared in electronic form, should be converted in TIFF or JPG (max quality) files, in 300 dpi resolution, for superior reproduction. Figures, line drawings and graphs prepared using elements of MS Drawing or MS Graph must be converted in form of pictures and unchangeable. All illustrations should be planned in advance so as to allow reduction to 12.75 cm in column width. Please review all illustrations to ensure that they are readable.

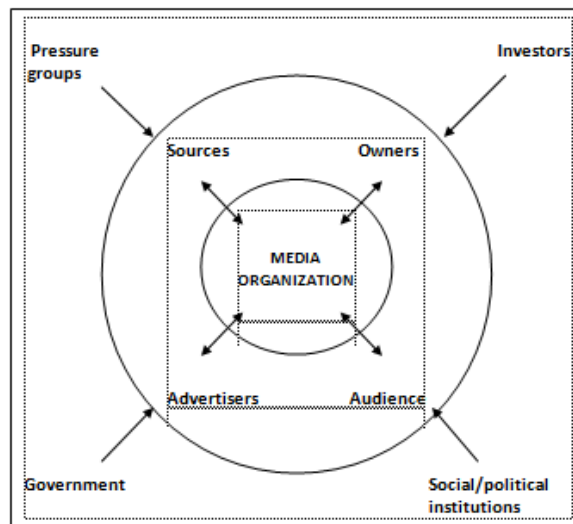


Fig. 1 The media environment: source of demand and constraint (McQuail, 1992: 82)

Tables

All tables should be numbered with consecutive Arabic numbers. They should have descriptive captions at the top of each table and should be mentioned in the text.

Table 2 Press freedom (McQuail, 1992: 102)

	<i>Whose freedom?</i>	<i>From what?</i>	<i>To do what?</i>
Level of structure	Proprietor	Censorship; unfair taxes;	Publish/sell news and views; not to publish; start a new publication
Level of conduct	Editor	State; proprietorial and outside interference (advertisers, sponsors, etc.)	Print news and views; gather information; not to print; advocate views; criticize
Level of performance	Public	Lack of choice; bias in news and views	Hear news and views; express own views

Citation:

The original material in the text should be given in the parenthesis naming: the authors last names, the years of publication of cited literature, the number of pages, if citation is used.

E.g. (McQuail, 1992: 34).

In the case of two authors, both last names should be written in parentheses.

E.g. (Hallin & Mancini, 2004).

If there are more than two, but less than six authors, when the reference appeared in the text it needed to name the last names of all authors, and every next time only the last name of the first author and abbreviation: et al.

E.g. (Deibert, Palfrey, Rohozinski, Zittrain & Stein, 2008) – first time

(Deibert et. al., 2008) – every next time

If there are six or more authors, than only the last name of the first author should be written and abbreviation: et al. naming several authors in the parenthesis.

Naming various literatures, should be given alphabetically not chronologically.

E.g. (Ang, 2001; Black, 2001; DeNardis, 2009; Grimmelmann, 2007).

In the case of signing in parenthesis, in the text, more scientific texts of the same author with the same year of publishing, the texts should be signed: a, b, c..., with the year of publication.

E.g. (Castells, 2014a); (Castells, 2014b).

REFERENCES

(APA Citation Style)

The list of cited literature should include only the original literature author refers to. References should be cited by Latin alphabet, by last names. If there is more than one cited work by the same author, than the years order of publication should be followed. If the assertion contains more than one author, the reference should be positioned according to the last name of the first author.

The way of listing the references in the list of cited literature at the end of text:

BOOK

One author:

Jovanović, Z. (2015). *Virtuelna planeta*. Niš: Filozofski fakultet.

Two or more authors:

Despotović, Lj., Jevtović, Z. (2019). *Geopolitika medija*. Sremski Karlovci: Kairos.

Chapter or other part of a book

Vartanova, E. (2012). The Russian Media Model in the Context of Post-Soviet Dynamics. Ed. D. Hallin & P. Mancini. *Comparing Media Systems Beyond the Western World*. (pp. 119-143). Cambridge University Press

JOURNAL

Journal article

Article in a print journal

Carlson, M. (2007). "Order versus access: News search engines and the challenge to traditional journalistic roles". *Media, Culture & Society*, 29(6), pp. 1014-1030.

Article in an online journal

Important: Include a DOI (Digital Object Identifier) if the journal lists one. A DOI is a permanent ID that, when appended to <http://dx.doi.org/> in the address bar of an Internet browser, will lead to the source. If no DOI is available, list a URL. Include an access date only if one is required by your publisher or discipline.

Novaković Cvetković, B., Stanojević, D. (2018). "Integrating Digital Technologies into Teaching Process". *Teme – Journal for Social Sciences*. Vol XLII, No 4, pp. 1219-1233. DOI: 10.22190/TEME1804219N

Article in a newspaper or popular magazine

Kollewe, J. (2 May 2017). "Google and Facebook bring in one-fifth of global ad revenue". *The Guardian*. Available on: <https://www.theguardian.com/media/2017/may/02/google-and-facebook-bring-in-one-fifth-of-global-ad-revenue> (Accessed February 17, 2018).

Official document (codex, statute, regulation, rule book)

Recommendation CM/Rec(2011)7 of the Committee of Ministers to member states on a new notion of media. Adopted by the Committee of Ministers on 21 September 2011 at the 1121st meeting of the Ministers' Deputies. Available on:

https://search.coe.int/cm/Pages/result_details.aspx?ObjectID=09000016805cc2c0 (Accessed March 3, 2018).

Website

A citation to website content can often be limited to a mention in the text or in a note ("As of July 19, 2008, the McDonald's Corporation listed on its website . . ."). If a more formal citation is desired, it may be styled as in the examples below. Because such content is subject to change, include an access date or, if available, a date that the site was last modified.

Google. "Google Privacy Policy." Last modified March 11, 2009.
<http://www.google.com/intl/en/privacypolicy.html>.

**TITLE OF PAPER IN SERBIAN (STYLE HEADING 1: FONT FORMATS – TIMES
NEW ROMAN, 12 PT BOLD, ALL CAPS; PARAGRAPH FORMATS: CENTERED,
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Abstract (bold). *Short abstract in Serbian (Style Abstract: 9 pt, italic, pt, justified, 0.75 pt left and right indentation).*

Key words (bold): *key word 1, key word 2... to (max) key word 6, in Serbian*