

APPLIED MEDIA STUDIES JOURNAL



<https://doi.org/10.46630/amsj.1.2026>

Publishing Operations Editor

Maja D. Stojković, PhD

Editor-in chief

Neven Obradović, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Editorial board

Andon Majhosev, Department of Communicology and Journalism, Faculty of Law, University, Goce Delcev, North Macedonia

Andrej Blagojević, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Andrijana Rabrenović, Expert from Practice-Lecturer at Department of Journalism, Faculty of Political Sciences, University of Montenegro, Montenegro

Anka Mihajlov Prokopović, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Anke Offerhaus, Centre for Media, Communication and Information Research, University of Bremen, Germany

Belma Buljubašić, Department of Communicology/Journalism, Faculty of Political Sciences, University of Sarajevo, Bosnia and Herzegovina

Bojan Blagojević, Department of Philosophy, Faculty of Philosophy, University of Niš, Serbia

Dejan Pralica, Media Studies, Faculty of Philosophy, University of Novi Sad, Serbia

Dejan Vučetić, Faculty of Law, University of Niš, Serbia

Dragan Todorović, Department of Sociology, Faculty of Philosophy, University of Niš, Serbia

Dragana Pavlović, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Dušan Aleksić, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Gražina Čiuladienė, Institute of Communication, Mykolas Romeris University, Lithuania

Iris Vidmar, Department of Philosophy, Center for Language Research, University of Rijeka, Croatia

Ivan Cvetanović, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Ivana Stamenković, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Ivana Stojanović Prelević, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Janina Wildfeuer, Multimodal Linguistic and Media Studies, Bremen University, Germany

Jelena Vučković, Faculty of Law, University of Kragujevac, Serbia

Jovan Babić, Department of Philosophy, Faculty of Philosophy, University of Belgrade, Serbia

Marija Vujović, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Marina Mučalo, Department of Journalism, Faculty of Political Sciences, University of Zagreb, Croatia

Marta Mitrović, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Martina Topić-Rutherford, Associate Professor in PR Leadership, University of Alabama, USA

Nataša Simeunović Bajić, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Neven Obradović, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Paolo Cavaliere, member of SCRIPT a law and technology research center, School of Law, University of Edinburgh, United Kingdom

Tatjana Vulić, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Vladeta Radović, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

Technical Secretary

Ilija Milosavljević, Department of Communicology and Journalism, Faculty of Philosophy, University of Niš, Serbia

University of Nis
Faculty of Philosophy

ISSN 3042-3600

APPLIED MEDIA STUDIES JOURNAL

Vol. VII, No 1, 2026



Niš, 2026