

SADRŽAJ

PREDGOVOR / 7

I

MAPA KULTURE / 11

1. Priroda kulture / 12
2. Čovekova kultura vs. Kulturna kultura / 18
3. Kultura društva / 25

II

INDIVIDUA, DRUŠTVO, KULTURA / 31

1. Motivacija i situacija / 31
2. Od individue do ličnosti / 34

III

TEMELJI KLASIČNE SOCIJALNE ANTROPOLOGIJE / 41

1. Čovek i svet kulture (društveni okviri) / 42
2. Nastanak socijalne antropologije i osnovni pravci / 46
3. Područje i način istraživanja (predmet i metod) / 53
4. Odnos sa sociologijom / 57

IV

NAUKA O KULTURNOJ ŽIVOTINJI / 65

1. Kulturna antropologija: klasično stanovište / 65
2. Dekonstrukcija naučnog diskursa / 69

V

KRITIKA PRIMITIVNOG UMA / 73

Uvod / 73

1. Misao primitivnog čoveka: antropološki sporovi / 78
2. Samoljublje vs. Razumevanje za drugog / 86
3. Primitivci, naši savremenici / 91

Zaključak / 100

VI

EDGAR MOREN I ANTROPOSOCIOLOGIJA / 103

1. Misao u vremenu / 103
2. Čovek – priroda, kultura, društvo / 109
3. Antropologija i sociologija kulture / 114

VII

MIT U RALJAMA POLITIČKOG KIČA / 121

1. Kičizacija mita / 121
2. Totalitarna svest i naci-kič / 128

VIII

FILMSKA MITOLOGIJA I MODERNI OLIMPIJCI / 139

1. Prožimanje mitsko-filmskih slika / 139
2. Modeli filmske identifikacije-projekcije / 145
3. Filmske zvezde kao božanstva / 150

IX

ROCK ANTHROPOS / 157

1. Kultura i estetika roka / 157
2. Život izvan mejnstrima / 163
3. Rok identitet / 166

BIBLIOGRAFIJA / 173

REGISTAR IMENA / 181

ABSTRACT / 193

CONTENTS

FOREWORD / 7

I

MAP OF CULTURE / 11

1. The Nature of Culture / 12
2. Man's Culture vs. Cultural Culture / 18
3. The Culture of Society / 25

II

INDIVIDUAL, SOCIETY, CULTURE / 31

1. Motivation and Situation / 31
2. From an Individual to Personality / 34

III

FOUNDATIONS OF CLASSICAL SOCIAL ANTHROPOLOGY

1. Man and the World of Culture (Social Frameworks) / 42
2. The Emergence of Social Anthropology and Fundamental Trends / 46
3. The Area and Manner of Research (Subject and Method) / 53
4. The Relationship with Sociology / 57

IV

SCIENCE OF CULTURAL ANIMAL / 65

1. Cultural Anthropology: Classical Standpoint / 65
2. The Deconstruction of Scientific Discourse / 69

V

CRITICISM OF PRIMITIVE MIND / 73

Introduction / 73

1. Thought of Primitive Man: Anthropological Arguments / 78
2. Egotism vs. Understanding for Others / 86
3. Primitives, Our Contemporaries / 91

Conclusion / 100

VI

EDGAR MORIN AND ANTHROPOSOCIOLOGY / 103

1. Thought in Time / 103
2. Man – Nature, Culture, Society / 109
3. Anthropology and Sociology of Culture / 114

VII

MYTH IN THE JAWS OF POLITICAL KITSCH / 121

1. Kitschization of Myth / 121
2. Totalitarian Consciousness and Nazi-Kitsch / 128

VIII

FILM MYTHOLOGY AND MODERN OLYMPIANS / 139

1. The Permeation of Mythic-Film Pictures / 139
2. Models of Film Identification-Projection / 145
3. Movie Stars as Deities / 150

IX

ROCK ANTHROPOS / 157

1. The Culture and Aesthetics of Rock / 157
2. Life Outside Mainstream / 163
3. Rock Identity / 166

BIBLIOGRAPHY / 173

REGISTRY OF NAMES / 181

ABSTRACT / 193